



APPLICATION FORM – Electric vehicle Dealership

1. Proposed Dealership at: _____

Desired territory: _____

2. About the Promoters

Name and address of firm
Applying for dealership

Details of the Main Promoter
Name, age, Qualifications
Address

Brief write-up on business
Achievements till date

Type of Firm

Contact Telephone Numbers
With STD codes

Contact Fax Numbers
With STD codes

Email address

CST / LST / TIN Nos

3. Promoters' Present Business Activity & Details:

Name of Business	Nature of Business	Starting Year	2013-14 Turnover	2014-15 Turnover	2015-16 Turnover	Paid up Capital
1.						
2.						
3.						
4.						
5.						

4. Promoters' Existing Infrastructure & set up:

Particulars	Show Room	Workshop	Spare Parts	Open Area
Location				
Area				
Investment				
Manpower				
Ownership Status (Own / Rental)				

5. Promoters' Financials (Working Capital)

Bankers Name and Address	Type of Facility / Amount
1.	
2.	
3.	

6. Proposed Infrastructure for Pace Agro Dealership.

Preferred location is prime location in city OR a place near Transport Centre of the city.

Sr. No.	Parameters	Actual available today (SQM)	Provision for Expansion (SQM)	Remarks (expected to be operational by)
1	Showroom Area			
2	Workshop Area			
3	Spare Storage Area			
4	Open Area			
5	Total Area			
6.	Service Van (Nos.)			

7. Market Information :

a. Other Vehicle Dealership Existing in your Area:

Product/Company	Name of Firm	Average Sales per month
1.		
2.		
3.		
4.		
5.		
6.		

8. Brief details about experience of promoters group in Automobile business, as Dealers, Transporters, Financers etc.,

9. In your view what are your strengths which can enable you to succeed in the Electric Vehicle trade?



Place: _____ Signature of the Applicant _____

Date: _____ Name of the firm. _____

Kindly attach following ;

(A) Photographs of your existing establishments – Workshop, Showroom, Parts Centre.

(B) Floor plan of present establishment with dimensions

(C) “Location Map” showing your establishment on the city map, vis-à-vis other automotive dealerships and transport hub location.

(D) Any other information, which in your opinion is relevant

Mail your application to info@paceagro.com

TERMS & CONDITIONS

- 1). You are required give a interest free Security Deposit , which will remain as a permanent deposit with us till you are functioning as our Authorized Dealer. In the event of failure to follow code of conduct laid down by company this deposit may be forfeited.
- 2). As our Authorized Dealer, you are required to achieve a minimum monthly sales target decided by company as per market potential in your territory. The company may provide you marketing support by way of advertisements but it will be your responsibility to achieve the sales targets with your own initiative and efforts.
- 3). The PACE vehicles will be invoiced at the price applicable to you. You are expected to sell these vehicles at prices decided by the company.
- 4). You will have a show room admeasuring approximately1000 sq. ft. with frontage of 30 sq. ft. and separate facilities to store and sell spare parts.
- 5). You will have an independent service station having minimum 1500sq. ft. of workshop area equipped with standard & special tools as well as other service facilities.
- 6). You are required to stock all fast moving spares as per list provided by the company worth Rs. 50,000/- You have to send advance payment against the initial kit of spares worth Rs. 50,000/- which will be dispatched along with your first order for vehicles. You will be offered special discount on sales of spare part prices. You will not stock or sell spurious spares from any of your showroom or service station.
- 7). You will have to appoint required sales & service manpower as per company norms.
- 8). You will also have trained mechanics for on the spot and in time After Sales & Service to customers on call. You will provide service to customers within 24 hours.
- 9). You will replace spares under warranty from the stock of spares held by you and will send the defective spares to company at the end of every month for replenishment. All service claims to be entertained strictly as per company's service policy.
- 10). It will be your responsibility to arrange finance for our vehicle for the customers from local finance companies/banks etc. Company may provide back up support for obtaining such finances.
- 11). During the tenure of your Dealership, you will not deal with any products that will compete with the company's products directly or indirectly.
- 12). We reserve right to revise your dealership/appoint multi-dealers, if we find your services are not up to our standard.
- 13). You will place orders on truck load basis that is Sixteen vehicles / as per market requirement.
- 14). All disputes are subject to Greater Noida Jurisdiction.

For Pace Agro Pvt. Ltd.

Director

We accept
Signature of dealer with date Seal

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